

EXHIBITION PROSPECTUS

Meet the people bringing precision
medicine into practice.

January 27-29, 2027

Santa Clara Convention Center, Silicon Valley

3,000+

anticipated attendees

400+

planned speakers

5 tracks

across three days

SELECTED 2027 SPEAKERS



David Baker

Protein Design

Nobel Laureate



Fei-Fei Li

Godmother of AI

Stanford



**Emmanuelle
Charpentier**

CRISPR

Nobel Laureate



Daniel Drucker

GLP-1 Pioneer

Sinai Health

2027 target audience mix



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JAN 27-29

WORLD CONFERENCE 2027

25%

Senior executives and directors

Connect with the people evaluating new technologies and shaping clinical adoption.

Role	Target
Research scientists / PIs	20%
Physicians / clinicians	14%
AI / data scientists	18%
Lab / commercial leaders	14%
Investment, sales & other	9%

Cross-sector reach

Biopharma and diagnostics

Health systems and clinical labs

AI, data and technology

Academic research

Investors and policy leaders

What your team can advance

Product demonstrations with scientific users.

Clinical validation and research partnerships.

Commercial discussions with potential customers.

2027 target percentages. Final attendee mix may vary.

Where your technology fits



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Five tracks connect your exhibit to specific scientific and clinical priorities.

Track	Program focus by date	Relevant solutions
1 Next-Gen Therapeutics	Jan 27 Engineered cell therapies Jan 28 Immuno & targeted therapies Jan 29 Programmable genetic medicines	Cell, gene & RNA platforms CRO / CDMO services Delivery & manufacturing
2 AI & Computational Medicine	Jan 27 Multimodal AI in diagnostics Jan 28 Clinical AI Jan 29 AI in drug discovery	AI and data platforms Cloud and compute Clinical software
3 Precision Diagnostics	Jan 27 Screening to interception Jan 28 Liquid biopsy and monitoring Jan 29 Blood tests beyond cancer	Liquid biopsy and MRD Assays and sequencing Biomarkers and labs
4 Integrated Precision Medicine	Jan 27 Genomic diagnosis Jan 28 Integration and implementation Jan 29 Aging, prevention and healthspan	Genomics and long reads Decision support Population health
5 Precision Frontiers	Jan 27 Spatial biology Jan 28 Precision immunology Jan 29 Neurology and brain health	Spatial and single-cell tools Immune profiling Neurodiagnostics

Full agenda and session details

<https://www.pmwcentl.com/program/>

Scientific leaders across the program



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Selected 2027 speakers



Randy Schekman

UC Berkeley

[Nobel Laureate](#)



Thomas Südhof

Stanford

[Nobel Laureate](#)



Andrew Ng

Google Brain Founder

[Artificial intelligence](#)



Mary-Claire King

University of Washington

[BRCA1 Pioneer](#)



Eric Lander

Broad Institute

[Human Genome Project](#)



Aviv Regev

Genentech

[Single-cell biology](#)



Katy Rezvani

MD Anderson

[CAR-NK cell therapy](#)



John Halamka

Mayo Clinic Platform

[Clinical AI](#)

Co-hosted with leading academic institutions



<https://www.pmwintl.com/speakers/>

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PMWC 2022
Jan. 27-29 • Santa Clara • Silicon Valley

EXHIBITION FLOOR PLAN

AVAILABLE
Select a green booth

RESERVED
Currently claimed

EXHIBIT PACKAGES

- 20' x 20' **SILVER** 30-minute Day 1 Showcase
- 20' x 10' **BRONZE** 15-minute Day 2 Showcase
- 10' x 10' **COPPER** Focused exhibit footprint
- 10' x 10' MR **MEETING ROOM** Private meeting room space

MAP ICONS

- Speakers
- Networking
- Snack
- Lunch
- Entrance

EMAIL THE EXHIBITION TEAM
exhibition@pmwcintl.com

HALL A
TRACK 1
NEXT-GEN THERAPEUTICS

HALL A/B
SHOWCASE TRACK S1
COMPANY COMPETITION

HALL C
TRACK 3
PRECISION DIAGNOSTICS

HALL C/D
TRACK 4
GENOMIC MEDICINE, IMPLEMENTATION & LONGEVITY

HALL D
TRACK 5
SPATIAL, IMMUNOLOGY & NEUROLOGY

TRACK 1

TRACK 2

TRACK 3

TRACK 4
PROGRAM STAGE

TRACK 5

MAIN ENTRANCE
ENTER HERE

SIDE ENTRANCE

HALL B
TRACK 2
AI IN PRECISION MEDICINE

UPGRADE YOUR FOOTPRINT
High-traffic features that connect directly to the floor plan.

- SNACK STATION**
Add to an eligible 20' x 20' exhibit
- PRIVATE MEETING ROOM**
Dedicated space for focused conversations

EMAIL ABOUT ADD-ONS
exhibition@pmwcintl.com

<https://www.pmwcintl.com/exhibition/>

**Connect with the
Right Attendees.
Generate Qualified Leads.**



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PMWC Networking & Meetings Platform
Planned for PMWC 2027 to help exhibitors find relevant attendees and request one-to-one meetings.

Example: a spatial biology exhibitor

Track 5, January 27: Spatial Biology

1. Find relevant people before PMWC

Use attendee profiles and relevant program tracks to identify research leaders evaluating tissue-profiling technologies.

2. Arrange a focused booth demonstration

Send a personal meeting request tied to their work: “Could we discuss your study’s tissue-profiling needs at our booth?”

3. Qualify the opportunity during the meeting

Discuss sample type, study size, budget owner and purchasing timeline. Capture shared contact details and record the agreed next step.

4. Follow up with a specific proposal

Send the requested data, involve your technical specialist and book a call to define a pilot study.

The result to work toward

A named contact with an active project, a purchasing timeline and an agreed follow-up meeting.

What exhibitors say



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Mia Nease

SVP Commercial, DNAnexus

“As a commercial leader, I can testify to the great ROI we received. Our exhibit serves as a quality networking environment that puts us easily in touch with relevant new sales leads — at the right decision-making level.



Gil Levy

Head of Innovation, Assuta University Hospital

“We connected with global experts and industry leaders who showed genuine interest in our innovation projects, sparking new collaborations and follow-up partnerships after the event.”



Eswar Iyer

CEO, Aikium

“At my booth I met Lee Hood, was interviewed by NBC and received exposure to the top PM leaders.”



Ron Rerko

Director, Healthcare & Life Sciences, Onix

“Everyone at the meeting is a high-level decision-maker and extremely open to discussions in a way that you can’t find at other conferences.”

Your next step

Tell us who you want to reach, your preferred booth size and budget. We will recommend the available options.

Tomer Behar · VP of Sales & Marketing

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Exhibition packages



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Choose the space and access that suit your team.

Package	Copper	Bronze	Silver
Exhibit footprint	10 × 10	10 × 10 or 20 × 10	20 × 10 or 22 × 20 island
Full conference passes	2	3	5
Company presentation	Not included	Day 2	Day 1
Lead retrieval	Included	Included	Included
Printed agenda listing	Not included	Included	Included
Current rate	Rate goes up Thursday		

First time exhibiting at PMWC?

Ask about dedicated rates for first-time exhibitors, startups, nonprofits and academic organizations.

Custom exhibition and sponsorship combinations are also available.

Footprints in feet. Locations and presentations depend on availability and program fit.